Immerse
yourself
in a business
office, get
close to
companies and
learn from the
best
specialists and
professionals

Your
professional career
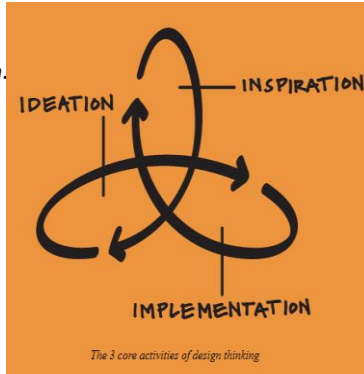*kick-off*

Colegio
Gaztelueta

COLEGIO
GAZTELUETA
IKASTETXEA

OBJECTIVES

- ✓ Connect professional and educational world.

- ✓ Enhance companies value with youth vision.

- ✓ Kick-off students careers.

- ✓ Build-up a professional toolkit

- ✓ Approach real life to students.

- ✓ Work cross-competences highly required in the professional world.

The 3 core activities of design thinking

METHODOLOGY

DESIGN THINKING

Design thinking is an approach to develop projects and get innovative solutions to problems based on a designer point of view integrating peoples needs, technology possibilities and business requirements.

The solution development based on Design Thinking approach follows four basics steps which makes the process success.
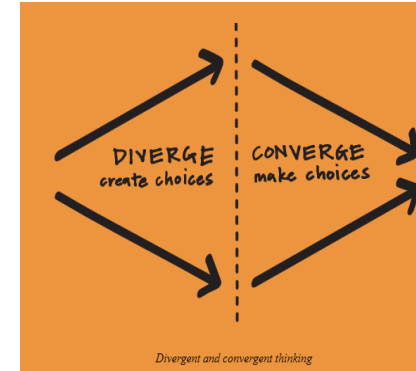
EMPHATHY – DEFINITION – IDEATION - PROTOTYPING

PROJECT BASED LEARNING

Project Based Learning is a methodology which permits the students get closer to companies real problems and projects and work on them either on their own or in a cooperative way. The work ends with a final presentation of the results. This methodology allows the professors to work cross competences such as:

TEAM-WORKING - ENETERPRENEURSHIP - NETWORKING

PROJECTS & PARTNERS

Divergent and convergent thinking

The program will get the students closer to highly valuable professionals and specialist from different sectors and businesses which will deliver short knowledge pills to start building-op students professional toolkit.

Companies from different sectors and business will share their projects and main problems with students to give them the opportunity to show their innovative solutions.

The program will start connecting two different worlds that has been separated for a long time. On the one hand, students will have the opportunity to work on real projects and have a first hand approach to the companies and sectors they are interested in, which is something that will help them to take further decisions. On the other hand, companies will have the opportunity to get innovative solutions never thought before.

The intersection where design thinking lives

DUAL PROGRAM

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